

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Internship program	Assist members of the community to acquire broadcast skills
2	Employees training	Training programs to advance employees careers
3	Local schools & colleges	Participate in the schools programs & classes informing them about broadcast opportunities.
4	Reaching women & minorities	Each opening recruitment is targeted to hit women and minorities.